

# GraphLand: Evaluating Graph Machine Learning Models on Diverse Industrial Data

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## Problem

- \* Popular graph ML benchmarks for node prediction cover a very narrow set of data domains (mostly citation graphs)
- \* They focus on text-attributed graphs, ignoring heterogeneous tabular features and cross-domain transfer
- \* And often miss realistic settings with temporal splits and inductive evaluation under distribution shifts
- \* Strong industrial baselines are underrepresented, and many tasks do not verify whether graph structure actually helps

## Contribution

- \* GraphLand: 14 diverse industrial datasets with rich heterogeneous tabular node features and varied structural properties
- \* Different data splits which enable controlled random vs temporal and transductive vs inductive comparisons
- \* Extensive evaluation of GNNs, GFM, and GBDTs, plus NFA as simple graph-based features for graph-agnostic models
- \* Key findings are: attention GNNs often lead, GBDTs with NFA are strong baselines, current GFM fail to compete

## Results

top performing models

(a) Results for classification datasets. Accuracy is reported for multiclass classification datasets and Average Precision is reported for binary classification datasets.

	multiclass classification			binary classification			
	hm-categories	pokec-regions	web-topics	tolokers-2	city-reviews	artnet-exp	web-fraud
best const. pred.	19.46 ± 0.00	3.77 ± 0.00	28.36 ± 0.00	21.82 ± 0.00	12.09 ± 0.00	10.00 ± 0.00	0.66 ± 0.00
ResMLP	37.72 ± 0.18	4.88 ± 0.01	42.41 ± 0.02	41.16 ± 1.13	71.32 ± 0.11	35.07 ± 2.34	8.77 ± 0.18
XGBoost	40.04 ± 0.09	4.93 ± 0.01	TLE	45.76 ± 1.00	74.70 ± 0.13	41.92 ± 0.82	11.54 ± 0.04
LightGBM	39.73 ± 0.08	4.89 ± 0.00	TLE	44.60 ± 0.12	74.51 ± 0.04	41.21 ± 0.12	TLE
CatBoost	40.72 ± 0.40	TLE	TLE	46.10 ± 0.35	74.77 ± 0.10	42.50 ± 0.12	TLE
ResMLP-NFA	48.72 ± 0.38	8.05 ± 0.03	MLE	48.14 ± 1.40	76.02 ± 0.14	38.25 ± 0.56	MLE
LightGBM-NFA	56.55 ± 0.15	9.53 ± 0.01	TLE	56.16 ± 0.28	78.33 ± 0.04	45.40 ± 0.13	TLE
GCN	61.70 ± 0.35	34.96 ± 0.38	46.45 ± 0.10	51.32 ± 0.96	77.15 ± 0.28	43.09 ± 0.38	10.02 ± 0.18
GraphSAGE	56.75 ± 0.53	37.88 ± 0.41	47.41 ± 0.13	53.73 ± 0.53	77.82 ± 0.13	42.65 ± 0.59	12.11 ± 0.23
GAT	67.96 ± 0.33	46.17 ± 0.32	48.25 ± 0.05	53.78 ± 1.34	77.67 ± 0.13	46.62 ± 0.32	13.32 ± 0.29
GT	69.23 ± 0.50	46.47 ± 0.16	48.00 ± 0.05	54.50 ± 1.20	76.97 ± 0.21	45.16 ± 0.46	12.74 ± 0.42
OpenGraph (ICL)	9.49 ± 0.93	1.73 ± 0.31	RTE	40.49 ± 0.31	58.44 ± 1.08	15.65 ± 1.23	RTE
AnyGraph (ICL)	15.47 ± 2.36	24.65 ± 1.51	6.67 ± 3.88	31.33 ± 2.89	64.37 ± 1.29	13.14 ± 1.15	0.68 ± 0.03
TS-GNN (ICL)	20.09 ± 1.29	MLE	MLE	38.54 ± 0.94	43.46 ± 5.17	20.44 ± 1.05	MLE
GCOPE (FT)	19.51 ± 0.07	TLE	TLE	28.67 ± 1.42	67.38 ± 1.23	16.10 ± 2.79	TLE

(b) Results for regression datasets.  $R^2$  is reported for all datasets.

	hm-prices	avazu-ctr	city-roads-M	city-roads-L	twitch-views	artnet-views	web-traffic
best const. pred.	0.00 ± 0.00	0.00 ± 0.00	0.00 ± 0.00	0.00 ± 0.00	0.00 ± 0.00	0.00 ± 0.00	0.00 ± 0.00
ResMLP	62.66 ± 0.37	24.54 ± 0.36	54.77 ± 0.15	46.47 ± 0.29	13.35 ± 0.02	29.71 ± 0.60	72.42 ± 0.05
XGBoost	65.68 ± 0.16	26.72 ± 0.02	59.14 ± 0.11	53.75 ± 0.07	13.39 ± 0.00	32.74 ± 0.04	TLE
LightGBM	65.44 ± 0.09	25.83 ± 0.04	57.76 ± 0.10	52.65 ± 0.08	13.38 ± 0.01	32.47 ± 0.04	TLE
CatBoost	66.85 ± 0.28	26.10 ± 0.04	57.53 ± 0.18	51.43 ± 0.17	13.20 ± 0.03	32.89 ± 0.05	TLE
ResMLP-NFA	67.19 ± 0.30	31.11 ± 0.30	57.82 ± 0.14	50.85 ± 0.18	51.43 ± 0.60	51.03 ± 0.41	MLE
LightGBM-NFA	70.46 ± 0.09	31.72 ± 0.06	61.00 ± 0.05	55.26 ± 0.04	60.20 ± 0.01	56.55 ± 0.04	TLE
GCN	69.76 ± 0.38	30.47 ± 0.27	59.05 ± 0.16	53.26 ± 0.14	75.55 ± 0.05	55.99 ± 0.26	82.07 ± 0.14
GraphSAGE	70.54 ± 0.21	31.84 ± 0.24	57.51 ± 0.53	52.43 ± 0.25	66.87 ± 0.11	49.79 ± 0.51	83.50 ± 0.11
GAT	73.17 ± 0.50	33.20 ± 0.20	59.11 ± 0.20	53.43 ± 0.20	72.93 ± 0.17	53.36 ± 0.78	84.68 ± 0.06
GT	71.87 ± 0.65	30.87 ± 0.47	58.05 ± 0.58	53.38 ± 0.12	72.19 ± 0.14	54.23 ± 0.22	84.49 ± 0.07

Source code at GitHub



Datasets API at PyG (in progress)



Raw datasets at Zenodo

